

Pinterest Profile Checklist

This checklist, which corresponds with Section 2 of the course, is a useful tool to use when rewriting your profile to make the process simple and the results perfect.

Have you done the following? Check each step off when you've finished.

<u>Done!</u>	<u>Profile Criteria</u>
	✓ Select your main keyword for your profile
	✓ Place your main keyword close to the beginning of your description
	✓ Describe your business in as few words as possible
	✓ Include a call to action
	✓ Choose a fun and relevant profile picture
	✓ Link your website and social media profiles
	✓ Make sure the "Hide" box is switched to off, under your settings