

## **Pinterest Board Planning Worksheet**

This fun and informative planning worksheet will make creating and filling your Pinterest boards an easy task. Get some inspiration from our list of Board Topics, follow the 4 simple steps to creating a perfect board, and fill out our helpful chart to organize your new boards and get great ideas.

<b>Board Topic Ideas</b>	<b>Your Topic Ideas</b>
<b>Hot Topics:</b> <ul style="list-style-type: none"><li>✓ Your Products/Services</li><li>✓ Inspiration Boards</li><li>✓ Infographics</li></ul>	1. 2. 3.
<b>Your Niche:</b> <ul style="list-style-type: none"><li>✓ How to Use Your Products/Services</li><li>✓ Related Products</li><li>✓ Trends in Your Field</li><li>✓ Articles About Your Field</li></ul>	1. 2. 3.
<b>Creativity:</b> <ul style="list-style-type: none"><li>✓ DIY Projects</li><li>✓ Creative Uses of Your Products</li><li>✓ Your Products in Exotic Locations</li></ul>	1. 2. 3.
<b>Behind-the-Scenes:</b> <ul style="list-style-type: none"><li>✓ Photos of Products Being Made</li><li>✓ Videos From Company Events</li><li>✓ Photos of Your Employees</li></ul>	1. 2. 3.
<b>Customers:</b> <ul style="list-style-type: none"><li>✓ Customer Testimonials</li><li>✓ Customers with Your Products</li></ul>	1. 2. 3.

#### **4 Steps to Creating the Perfect Board Every Time:**

- 1.** Choose your topic from the extensive list above, or pick a fun new topic!
- 2.** Pick a short and informative name for your board, but make sure it is unique and relevant.
- 3.** Find an eye-catching image that relates to your board's topic and use it as the board cover.
- 4.** Start pinning! Make sure to always pin relevant and interesting content.  
Refer back to Sections 4 and 5 to see what and how you should be pinning.

#### **Example Chart for Creating New Pinterest Boards:**

<b>Board Topic</b>	<b>Board Name</b>	<b>What Should I Pin?</b>
Bestselling Products	Super Sellers!	Product images
Customers	We Love Our Customers	Customer photos and testimonials
DIY Projects	Get Creative With Us	Step by step tutorials, photos of finished projects
<b><i>Fill in Your Topic Here</i></b>	<b><i>Fill in Your Board Name Here</i></b>	<b><i>Fill in Pin Examples Here</i></b>

<b>Board Topic</b>	<b>Board Name</b>	<b>What Should I Pin?</b>