

Pinterest Action Plan

Use this action plan template to organize your next steps in growing your business with Pinterest. Good luck and happy pinning!

Boards:

Type of Board	Current Boards	New Ones to Create
Niche Topic		
Community		
Products		
Behind-the-scenes		
Creative/DIY		
Customers		
Other		

Pinterest Promotion

Where to promote Pinterest boards and profile:

- Social media profiles:

- Blog(s):

- Website(s):

- Offline:

- Other:

Daily Action Plan:

Keep your pinning and Pinterest browsing under control by setting limits on time spent and a strict schedule. Any personal pinning is outside of this time.

Time spent each day pinning:

Time spent each day researching others' boards:

When? (e.g., 30 minutes before bedtime):